

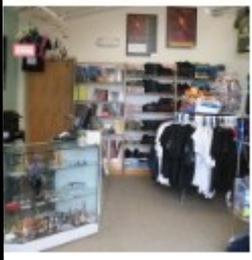


## Welcome to Instore-Radio

Ever imagined having your own radio station for your shopping centre, shop, bar, cafe, sports centre... in fact any type of venue?

Now, with Instore Radio, you can do exactly that, but at an affordable price and custom to your business needs.

Inform visitors and clients of special offers while they are in your premises. Best of all, it is all configurable and tailored to your business. You choose the type of music, the announcements, in fact you choose everything!



**Bespoke solutions**



**Easy to implement**



**Affordable**



**Scalable to your requirements**



### Our service is ideal for:

- |                  |             |
|------------------|-------------|
| Shopping centers | Shops       |
| Store chains     | Restaurants |
| Pubs / bars      | Cafes       |

# What is Instore Radio?

Instore Radio systems lets you create your own tailor made radio station to be played in your venue. You pick the music and the announcements that are made.

It takes the stress out of deciding what music to play and allows you to place bespoke and specific adverts on your premises PA system

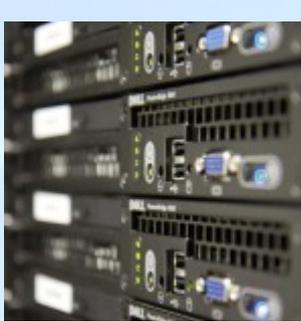
There are many different versions of Instore Radio, all of which can be customised to you suit your exact requirements.



# How does it work?

From a sophisticated system with timed announcements, localised adverts updated on a daily basis, or specific music playlists for different times of the day for large nationwide chain outlets to a small looped play out system for a small shop or venue. There really is no limit to what our play out systems can do. Our service also includes the equipment, installation and delivery.

# Why use Instore Radio?



## Shopping Centres

- Timed announcements
- Seasonal music
- Special events
- Additional revenue source

## Shops

- Promote offers, services and products
- Timed announcements
- Special offers and discounts

## Store Chains

- Timed announcements
- Branding
- Special offers and discounts

## Sports Centres

- Promote offers, services and products
- Special offers and discounts

## Banks

- Sell additional products
- Special offers and discounts